

LIVE THE EXPERIENCE

MINING 4.0

**I INTERNATIONAL CONFERENCE ON MINING
DIGITALIZATION AND INDUSTRIAL TECHNOLOGIES**

May 16 - 17, 2024



Venue:

**AUDITORIO DEL COLEGIO DE INGENIEROS DEL PERÚ
Calle Marconi 220
San Isidro - Lima - Peru**

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Organized by:
 **InterMet**

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Corporate Head of
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NEXA RESOURCES



**SANDRINE
MOURA**

Senior Global Manager of
Change Management and
Digital Transformation
VALE - BRASIL

SPONSORSHIP

TYPES OF SPONSORSHIPS

BOOTH	<ul style="list-style-type: none"> • 3x2 booth. • 10 passes to the Trade Show. • 1 free registration to the conference. • 1 banner space in the auditorium and foyer. • Mention of thanks as sponsor in social networks. • COMPLETE CONTACT LIST of the conference participants (company, position, email, telephone). • APPEARANCE OF YOUR COMPANY'S LOGO on the event's website, in the official program, in the physical and digital broadcasts to more than 100,000 mining contacts. 	INVESTMENT
		USD 2900.00

VIP SPONSORSHIP

DIAMOND SPONSORSHIP	<ul style="list-style-type: none"> • Honorable mention during the two-day event. • Institutional video (2 minutes) • Speech by your company's representative at the beginning of the conference. • 3x2 Booth (position #1 or #2) • 5 free registrations to the conference. • 20 passes to the commercial exhibition. • ½ page ad in the official program (subject to availability). • Presence with banner in the auditorium and foyer. • To be recognized at the welcome and closing of the event. • Placement of 2 advertising brochures inside the hand bag/backpack. • Dissemination of own propaganda (merchandising, posters). • Logo in the E-Book • COMPLETE CONTACT LIST of the conference participants (company, position, email, telephone). • APPEARANCE OF YOUR COMPANY'S LOGO on the event's website, in the official program, in the physical and digital broadcasts to more than 100,000 mining contacts. 	USD 7500.00
SAPPHIRE SPONSORSHIP	<ul style="list-style-type: none"> • Honorable mention during the two-day event. • Institutional video (1 minute) • 2 free registrations to the conference • 10 passes to the commercial exhibition • ½ page ad in the official program (subject to availability). • Presence with a banner in the auditorium and foyer. • To be recognized at the welcome and closing of the event. • Placement of 1 advertising brochure inside the bag/backpack. • COMPLETE CONTACT LIST of the conference participants (company, position, email, telephone). • APPEARANCE OF YOUR COMPANY'S LOGO on the event's website, in the official program, in the physical and digital broadcasts to more than 100,000 mining contacts. 	USD 5000.00

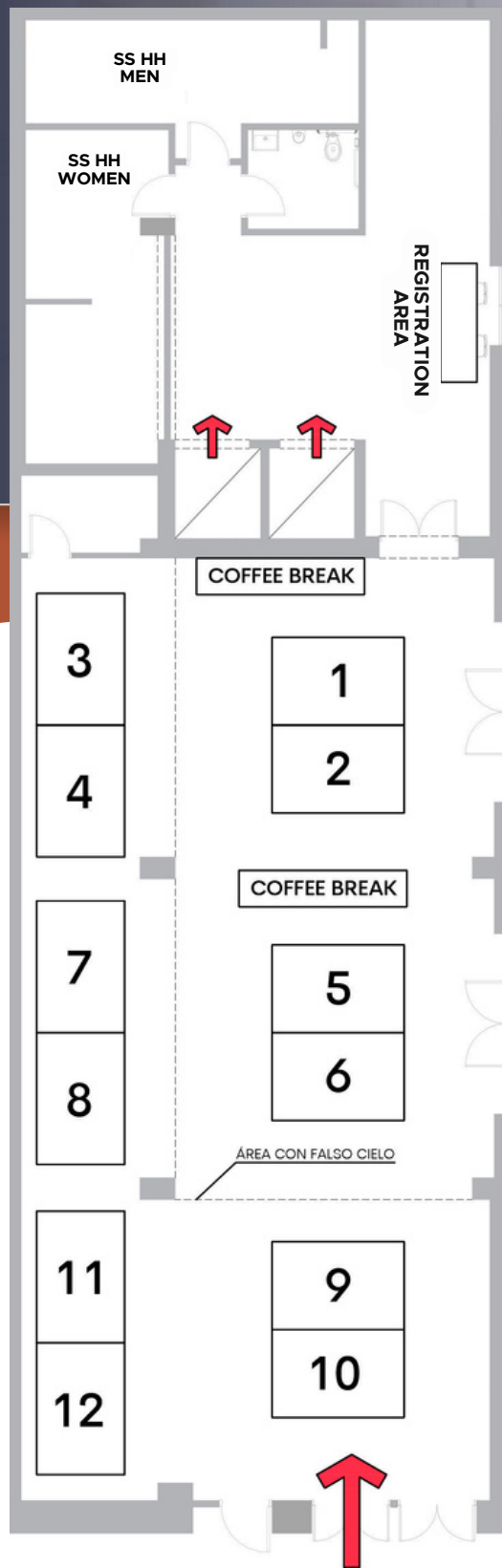
Note: Taxes (IGV, VAT, others) are not included in this rate.

OTHER TYPES OF SPONSORSHIPS

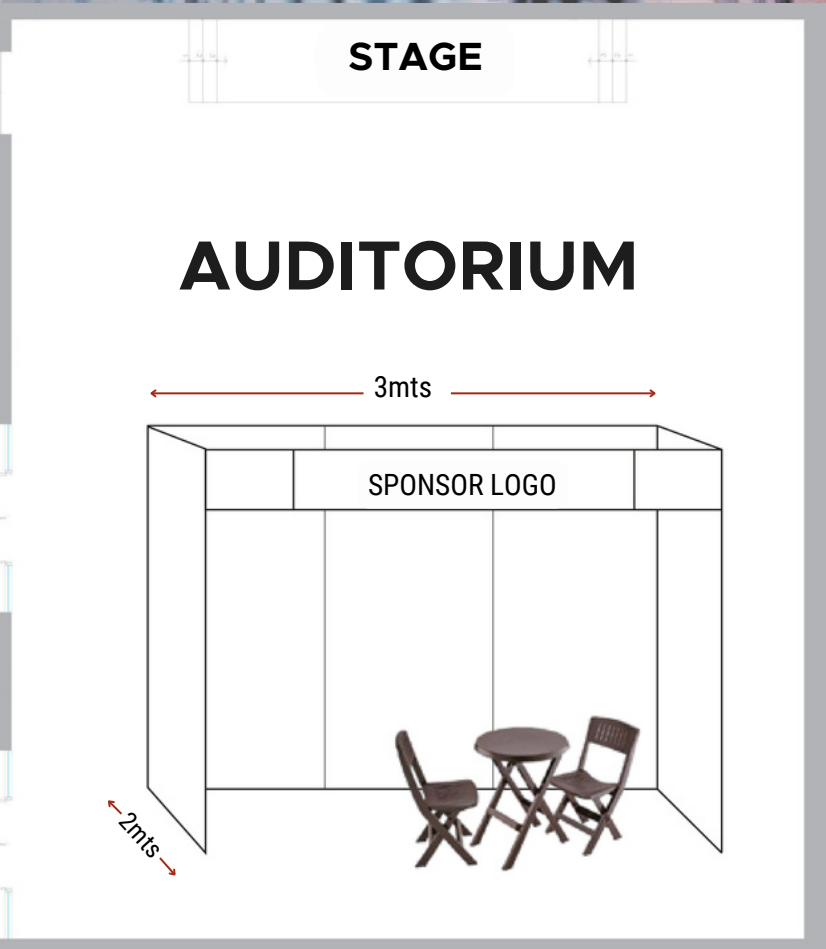
PROMOTIONAL CHAIR COVERS	<ul style="list-style-type: none"> Your company logo on the head of the chairs that will be visible to participants during the days of the event. 	USD 2500.00 (Per day)
COFFEE BREAK	<ul style="list-style-type: none"> With an outstanding selection of snacks and beverages. Your brand will be mentioned in the pre-coffee break session and in the program. Your company may sponsor one or more coffee break sessions. This sponsorship is proposed for a maximum of four sponsors, the rate is per sponsor. 	USD 2500.00 (For 1 session)
LUNCH	<ul style="list-style-type: none"> Your brand will be mentioned and thanked at the end of the previous session. Your logo will be placed on each table. National and international menu. Networking opportunity with the committee, experts and other mining personalities. 	USD 2500.00 (Per day)
COCKTAIL	<ul style="list-style-type: none"> Your brand will be mentioned and thanked at the end of the last session of the day. It consists of beverage and liquor wheels along with hot and cold snacks. If your company would like to perform any activation, you will have the team's advice and help them execute it. The maximum time is 20 minutes. 	USD 4500.00 (Per day)
BACKPACK	<ul style="list-style-type: none"> Your company logo on the briefcase or backpack that participants will receive. This sponsorship is proposed for a maximum of two sponsors, the fee is for each one. 	USD 3000.00
USB	<ul style="list-style-type: none"> Your company's logo on the USB flash drive containing the papers and digital presentations to be presented at the Congress. 	USD 2500.00
ABSTRACT BOOK	<ul style="list-style-type: none"> Your company's logo on the physical technical document is highly appreciated by the participants. This sponsorship is proposed for a maximum of four sponsors, the fixed rate is for each one. 	USD 2500.00
LANYARDS	<ul style="list-style-type: none"> Attendees will visualize your brand by being present at all times in the identification of all attendees. To be recognized at the welcome and closing of the event. 	USD 4000.00
SESSION	<ul style="list-style-type: none"> Your brand will be mentioned at the beginning of the session, your logo will appear in the technical program, you will be able to place advertising on the seats in the conference room. Not valid for the first and last session. The fixed rate is per session. 	USD 2000.00

Note: Taxes (IGV, VAT, others) are not included in this rate.

May 16 - 17, 2024



**ENTRANCE FROM THE
PARKING LOT**



BENEFITS

- 3x2 booth.
- 10 passes to the Trade Show.
- 1 free registration to the conference.
- 1 banner space in the auditorium and foyer.
- Mention of thanks as sponsor in social networks.
- **COMPLETE CONTACT LIST** of the conference participants (company, position, email, telephone).
- **APPEARANCE OF YOUR COMPANY'S LOGO** on the event's website, in the official program, in the physical and digital broadcasts to more than 100,000 mining contacts.

IN ADDITION, ALL SPONSORSHIPS INCLUDE:

- Appearance of your company name on the official website of the event.
- Appearance of your company name in the digital and physical diffusions sent in advance to our mining contacts (100,000+).
- Complete contact list of event participants (company, position, email, phone number).
- Appearance of your logo in the official printed program of the event.
- Appearance of your logo on the giant banner of the event.
- Advertising or technical material in the backpack that participants receive.
- Inclusion of your logo in the thank you email after the conference, sent to all attendees with a link to your website.



ORGANIZED BY:

InterMet

<https://encuentrometalurgia.com/en/congreso/mineria-4-0/>



MORE INFORMATION

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